



YORK UNIVERSITY PARTNERS WITH IP3 TO OFFER EXECUTIVE MANAGEMENT SYMPOSIUM FOR INFORMATION ASSURANCE

SAGINAW, MI – York University, Toronto, is hosting IP3 Inc., the nation’s leader in Information Assurance and Information Security education and research, for a two-day seminar on York’s Keele Campus. “From Strategy to Reality: The Bigger Picture” will be offered Tuesday and Wednesday, August 21-22, 2007, in the Computer Science and Engineering Building, (CSEB), Lecture Hall B, York University, 4700 Keele St, Toronto. IT professionals and academicians are invited to attend this workshop along with York University faculty, staff, and students.

“This intensive two-day workshop will help foster an environment for dialogue and collaboration among researchers in academics, IT administrators, and professionals in the industry,” says Ken Kousky, IP3’s CEO. “It provides an unrivaled forum where enterprise, government security, law enforcement, financial, management / response professionals and private industry connect to learn, network and find the solutions needed to protect and understand their data assets,” says Kousky.

York University faculty, staff, students and the affiliated corporate partners of the University are eligible for \$9,000 in scholarship funds to attend the 2-day event hosted by the Department of Computer Science and Engineering.

Dr. Amir Asif, Associate Professor and Departmental Chair says, “York University is excited to collaborate with IP3 and we are pleased to host a symposium that highlights the current trends in the field of Computer Security. The Department of Computer Science and Engineering at York University is strongly committed to provide knowledge, research, and training to the next generation of IT leaders. Recognizing

Computer Security as an increasingly important specialization of IT, the Department has launched a new undergraduate degree in Computer Security. The IP3 symposium on Information Security further complements these efforts.”

The 2-day seminar has been delivered to over 5,000 IT security professionals across the globe.

Ken Kousky, IP3 CEO says, “York University is committed to bringing vital educational programs to the local market, and our IT security seminar perfectly complements their commitment. Working with York University is a tremendous opportunity. With cyber security a top issue for corporations and government, information technology education is critical.

“From Strategy to Reality” provides one of the most up-to-date perspectives on the full range of information assurance and IT security issues,” says Kousky. The 2-day executive forum addresses current technology issues including wireless, VoIP and SOA architectural issues for security, as well as the broader management issues of global regulatory compliance, security auditing and integration with a broad risk management framework.

Sponsored by CompTIA, no single two-day workshop provides as much management and leadership insight for the struggling IT security professional.

Seminar topics address the top five IT security challenges identified by corporate security managers: multi-vendor integration, wireless device security, VoIP, internal theft of intellectual property, Sarbanes-Oxley compliance, PCI, cryptography, PKI, mobile computing security, and digital rights management.

Toronto is one of 20 cities IP3 will visit during its 2007 national workshop tour. Cost to attend the seminar is \$895. For course outline, registration information and event location information for this intensive two-day overview on the latest security vulnerabilities and technologies, visit www.ip3seminars.com.

About York University:

With its 50th anniversary fast approaching in 2009, York University is Canada's third largest university offering full and part-time graduate and undergraduate degree programs to over 50,000 students in 11 Faculties.

Housed within the Faculty of Science and Engineering, the Department of Computer Science and Engineering offers a range of undergraduate and graduate programs in computer science and computer engineering: the BA and B.Sc. in Computer Science, the BA and BSc in Computer Security, the BAsc Computer Engineering, and the innovative iBSc in Computer Science, as well as graduate MSc and PhD programs. Honours BA and BSc programs are accredited by the Computer Science Accreditation Council while the BAsc program is accredited by the Computer Engineering Accreditation Board.

The Department prides itself for strong undergraduate education to a diverse body of over 1500 undergraduate students as well as a dynamic research environment with some 30 research faculty and over 125 graduate students and research staff. For further information about the Department, please visit the URL: <http://www.cse.yorku.ca/cshome/index.html>

About IP3 Inc.:

IP3 Seminars is a subsidiary of IP3 Inc. (www.ip3inc.com), the leader in Intellectual Publishing, Sales and Distribution. IP3 Inc. provides a full range of services targeted at assisting emerging and expanding technology companies including: strategic product guidance on modifying the IP product, educational marketing, technical training, product support, and channel development and management.